



NetSuite and Nationwide for Retailers



NetSuite is a cloud-based business management platform used by more than 34,000 customers across the globe. Organizations of all sizes and across dozens of industries run on NetSuite and its applications for finance, supply chain management, customer relationship management (CRM), human resources, professional services, ecommerce, and more.

NetSuite and Nationwide Partnership

Oracle NetSuite and Nationwide have partnered to provide the appliance and furniture retail industry with the robust technology businesses need to grow and thrive today. The two organizations have joined forces to offer Nationwide members aggressive discounts on NetSuite. Nationwide Marketing Group was the first Industry Partnerships group to sign the Associations Preferred Pricing Agreement (APPA) with Oracle NetSuite. Together, we have forged what is proving to be the gold standard for how these relationships can function.

NetSuite Retail Edition Provides:

- An end-to-end cloud management system for financials and accounting, inventory and order management, CRM and marketing, point-of-sale, and ecommerce.
 - Process back-orders, workflow management, and tax reconciliation all in one place.
- One singular source of data across your entire manufacturing, wholesale, and retail enterprise.
- A unified omnichannel commerce platform built around the B2B and B2C customer experience.
- A holistic view of your manufacturing, wholesale, and retail business, updated in real time.
- Out-of-the-box roles, reports, and dashboards designed for the retail appliance and furniture industry to get you up and running quickly.
- Industry expertise and leading approach to technology implementation.

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NetSuite for Retail

NetSuite has taken its industry expertise and bundled it into its retail solution to solve the unique business challenges of the manufacturing, wholesale, and retail industries. NetSuite's Retail Edition is designed to give your team the tools it needs to monitor the business, enabling faster and better decision-making while improving the customer experience and your bottom line. The retail solution was designed and built with the help of many of our key customers through an iterative design process that directly includes the customers in the design of the solution and allows them to preview the user experience to see exactly how each screen and process will look and function. The result is a complete, end-to-end management system tailored to the needs of today's retailers.

By combining this industry expertise with the leading practices developed by our retail-dedicated members of the Professional Services team, we help our customers transform their businesses in consumable stages to develop competitive advantage in the marketplace. We call this approach SuiteSuccess, and it is only available from NetSuite.

NetSuite for Furniture, Home Goods, and Retailers

With significant brick-and-mortar footprints, diverse customer bases, and extensive product lines, furniture and home goods retailers need technology that helps them increase their return on investment (ROI), optimize their resources, and maximize efficiency.

NetSuite's unified cloud ERP can help furniture, home goods, and bedding retailers optimize sales processes, save time, and get closer to valued customers. Customers get personalized omnichannel experiences and simplify business operations from the web store and showroom floor to the back-office and warehouse.

The furniture industry is weighed down by a mix of antiquated, proprietary technology and spreadsheets; there is no time like the present to break the mold and start realizing the benefits of a cloud ERP system that comes with the functionality that a home goods and furniture retailer could need.

NetSuite Features

- Pre-configured dashboards, KPIs, and reports for the industry
- Omnichannel commerce
- Fulfillment for efficient, accurate, and on time orders
- Complete replacement/return process

NetSuite for Appliance Retailers

As appliance retailers face down the challenges of shifting consumer habits and increased competition from big box stores, they need a competitive edge that helps reduce costs, increase efficiency, and close the process gaps that impact margins. Wedged between a fast-paced industry and legacy technology systems, distributors need an effective way to effectively manage their day-to-day businesses.

NetSuite's unified cloud ERP can help appliance retailers gain end-to-end visibility of their supply chain across stores and warehouses. Appliance retailers will be able to provide a positive shopping experience, increase customer responsiveness, minimize process gaps, master the art of omnichannel distribution, and provide reliable, accurate information to customers in real time.

In an extremely specialized niche, most appliance distributors and retailers still rely on proprietary, in-house legacy technology systems that does not keep up with customer buying habits. With the right technology and supported by the right processes, appliance retailers can gain a competitive edge.

NetSuite Features

- Serialized inventory
- Returns management capability with warranty and repair
- Rebate management
- SuitePayment partners that enable financing through Affirm, BreadCrumb, etc.